

ADVANTAGE AUSTRIA – STUDY TOUR TO LONDON – OCT 6-9TH 2019 – LEARNING ABOUT EMBEDDING CORPORATE SUSTAINABILITY – FOLLOW-UP NOTES, REFLECTIONS AND PROMISED FURTHER RESOURCES

V.U.C.A. WORLD

Global Megatrends: LOOKING AHEAD: THE SUSTAINABLE GLOBAL AGENDA Paperback – 2019
by Rabih Abouchakra and Mona Hammami

Doing Business in 2030 – Four possible scenarios: <https://www.bsr.org/en/our-insights/report-view/doing-business-in-2030-four-possible-futures>

How business needs to respond: <http://www.ethicalcorp.com/first-do-no-harm-how-turn-20s-transformational-decade-business>

PURPOSE

CHARLES WOOKEY

What is organisational purpose?

An organisation's meaningful and enduring reason to exist that aligns with long-term financial performance, provides a clear context for daily decision making and unifies and motivates relevant stakeholders.

From: <https://www.managers.org.uk/~media/Files/Reports/Guide-for-Leaders-White-Paper.pdf>
<https://www.managers.org.uk/campaigns/purpose-in-business>

Relationship of Purpose to Corporate Sustainability? Sustainable Purpose

<https://www.sustainablepurpose.com/>

<http://www.ethicalcorp.com/does-your-company-have-sustainable-purpose>

PLAN

Needs to be comprehensive, with science-based goals and fully integrated with overall Corporate Strategy so that over time, becomes one and the same.

MIKE BARRY

<http://www.ethicalcorp.com/we-cant-wait-kids-bail-us-out-we-have-rewrite-sustainability-rule-book-and-now>

COLLABORATION

London Bridge Station Regeneration

<https://www.thameslinkprogramme.co.uk/case-study/sustainable-construction-london-bridge-station/>

<https://www.ribaj.com/products/london-bridge-station-pip-roofing?fbclid=IwAR1Rwn3DysRrzob2MxQWUWim6DzvDzWrzp2wVD4ZD-wpOE9OXGDFPWilFI>

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