



UNITED NATIONS GLOBAL COMPACT

PRINCIPLED BUSINESS AS A FORCE FOR GOOD

Welcome & Introductions



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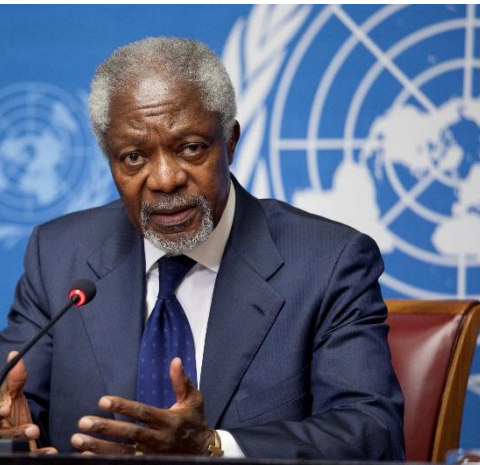
Agenda

1. **Business and the UN Global Compact in context**
2. **Transformative business actions**
3. **Opportunities provided by the UN Global Compact**
4. **Engagement options**
5. **Questions**

1. Business and the UN Global Compact in context

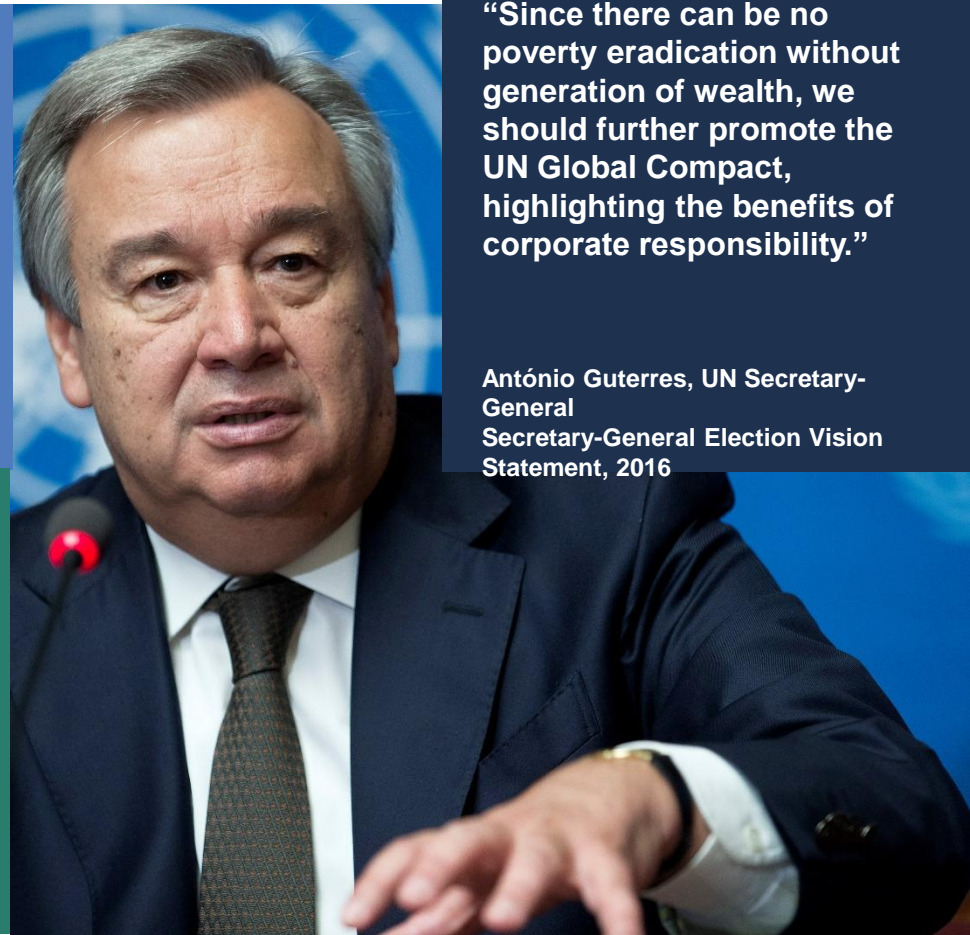


United Nations Global Compact



“I propose that you, the business leaders... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”

Kofi Annan, UN Secretary-General (1997-2006) World Economic Forum, 2009



“Since there can be no poverty eradication without generation of wealth, we should further promote the UN Global Compact, highlighting the benefits of corporate responsibility.”

António Guterres, UN Secretary-General
Secretary-General Election Vision Statement, 2016



“I have seen first-hand the power of the UN Global Compact’s Ten Principles on human rights, labour, environment and anti-corruption. They are helping thousands of companies contribute to sustainability.”

Ban Ki-moon, UN Secretary-General (2007-2016)
UN Global Compact Leaders Summit, 2016

UN Global Compact Today

>9,500
businesses
committed to the Ten
Principles of the UN
Global Compact



>3,000
non-business
members

>70
Local networks in
163 countries

28%
Fortune
500

66 million
working in a company active
in the UN Global Compact



Human Rights



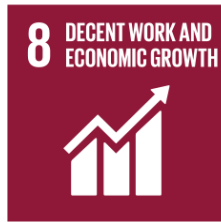
Labour



Environment



Anti-Corruption





Progress in the World

1. 1988-2008 incomes of the **poorest third rose up to 70%**
2. Nearly a **billion people have escaped poverty** – now there are half as many as in 1999
3. The number of undernourished children is **down 14% since 2000** and **under five mortality rate down 44%**
4. Now **85% of the world has access to electricity** and **95% has cellphone coverage**
5. **Forestry loss is half that of the 1990s** and the coverage of marine area protected by KBAs is now **45% vs 32% in 2000**

Progress of businesses in the UN Global Compact

69%

CEOs involved

Responsibility is moving upwards

70%

report publicly on sustainability progress

69%
CEO

23%

MIDDLE MANAGEMENT

50%
SENIOR MANAGEMENT

37%
CORPORATE RESPONSIBILITY OR ETHICS OFFICER

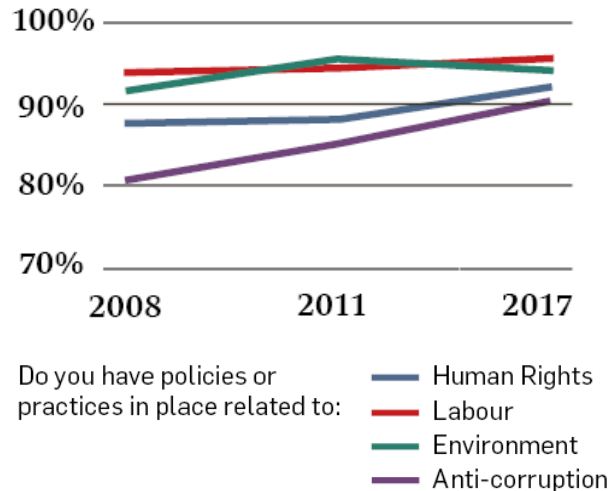
47%
BOARD OF DIRECTORS

9%
SUBSIDIARIES

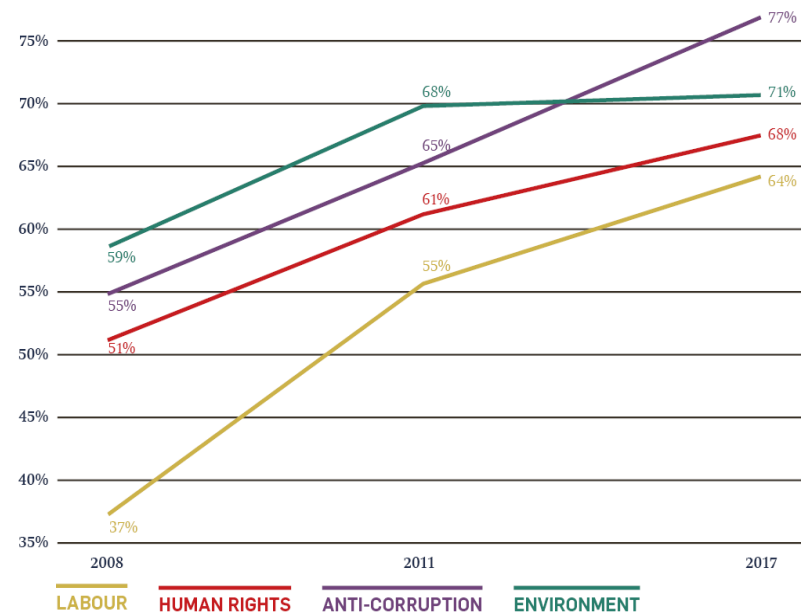
Progress of businesses in the UN Global Compact

A strong commitment to the Ten Principles, and increasing convergence between human rights, labour, environment and anti-corruption.

PERCENTAGE OF RESPONDENTS WITH POLICIES AND PRACTICES IN PLACE



WIDER ACTION: PERCENTAGE OF LARGE COMPANIES (250 EMPLOYEES OR MORE) WITH POLICIES AND PRACTICES THAT APPLY TO SUPPLIERS



Progress of businesses in the UN Global Compact

75%

OF RESPONDENTS SAY THEY ARE TAKING ACTION ON THE SUSTAINABLE DEVELOPMENT GOALS



93% of respondents think the Global Compact has contributed significantly to spreading the practice of corporate sustainability worldwide

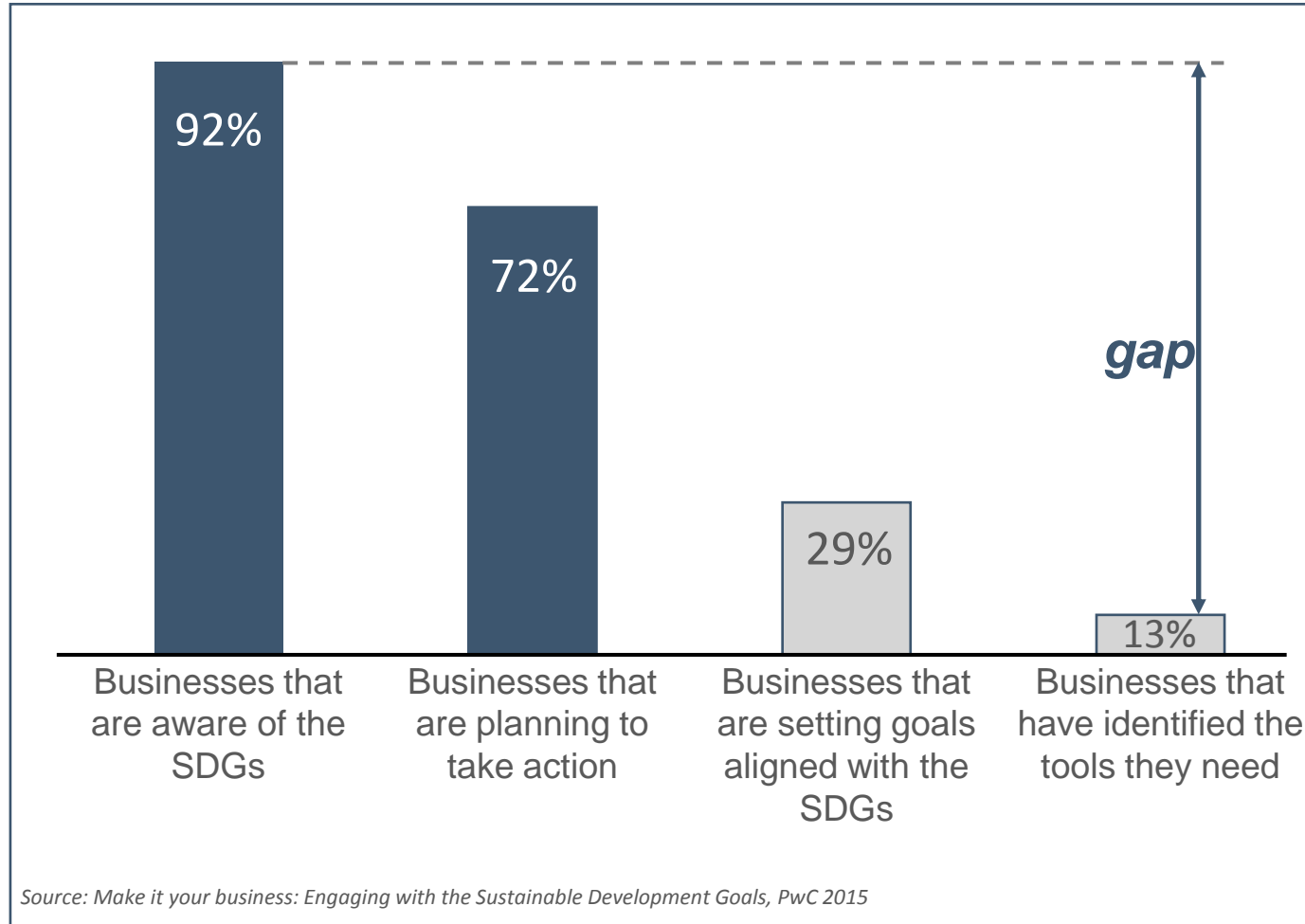
80% say the Global Compact helped advance sustainability within their company

vs
67%
in 2015

48% say the Global Compact has helped shape the company's vision

67% say the Global Compact has helped drive implementation

BUSINESS AWARE BUT LACK TOOLS



A photograph of a person in a purple jacket pushing a wooden cart filled with various types of waste, including plastic bags and cardboard, through a large pile of trash. In the background, a city skyline with several tall buildings is visible under a hazy, overcast sky. The overall scene depicts a stark contrast between urban development and environmental waste management.

WE STILL FACE SIGNIFICANT ISSUES

We still face significant issues



Climate change,
extreme weather



Severe water
shortages



Natural resource
depletion



Threats to food
security, access to
arable land,



Antimicrobial
resistance, and a
steep rise in lifestyle
related diseases



Loss of
biodiversity



Polluted air
and water



Unacceptable
levels of extreme
poverty and inequality



Large-scale human
migration

2. Transformative Business Actions





**MOBILIZING A GLOBAL
MOVEMENT OF SUSTAINABLE
COMPANIES AND
STAKEHOLDERS TO CREATE
THE WORLD WE WANT**

Transformative business actions

Opportunities provided by the UN Global Compact

Act Responsibly

Commit at the CEO-level, Report Annually

TEN PRINCIPLES



Human Rights



Labour



Environment



Anti-Corruption



Find Opportunities

Bold, Innovative and principles-based



Inspire and Advocate

Grow the Movement



3. Opportunities the UN Global Compact provides



Transformative business actions

**Act
Responsibly**

**Find
Opportunities**

**Inspire and
Advocate**

Opportunities provided by the UN Global Compact

A unique, principles-based platform anchored in the United Nations

Efficient access to expertise and knowledge

Global reach and local connections

Opportunities provided by the UN Global Compact

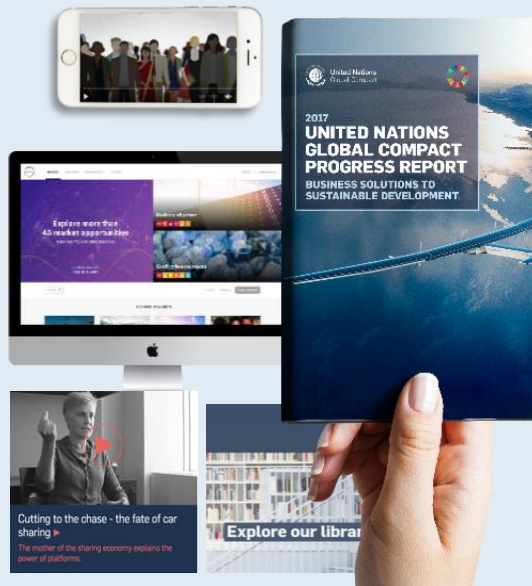
Unique principles-based platform anchored in the UN

Publicly share your commitments and progress



Efficient access to expertise and knowledge

Achieve your sustainability objectives



Global reach and local connections

Help shape the future corporate sustainability agenda



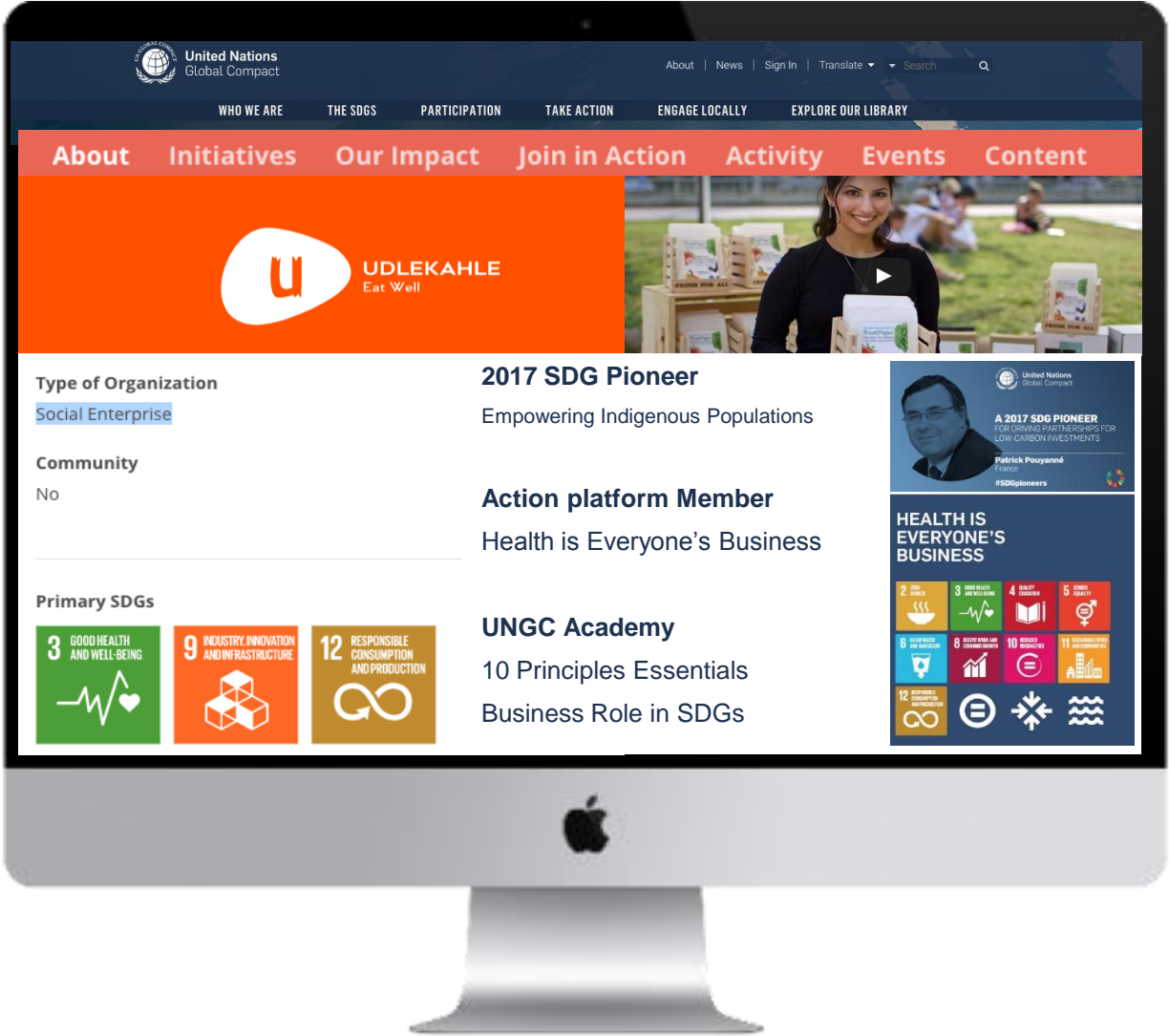
Unique principles-based platform anchored in the UN

Publicly share your commitments and progress



- Practical ways to share and communicate your commitments and progress with stakeholders
- **New** enhanced Participant profile on UN Global Compact web site
- Ability to use logo on corporate communications, with **new** social/digital/media toolkit
- **New** increased visibility and recognition via UN Global Compact's digital, social and media activity
- Public visibility and recognition for commitments and progress at UN Global Compact events:
 - Opportunities for speaking and media coverage
 - Signing ceremonies for new joiners
 - Networking
- Recognition for outstanding progress:
 - Become an SDG Pioneer
 - Be recognized as Global Compact LEAD
- **New** Revised COP framework & improved digital interface for more effective reporting (2019)

Enhanced Participant Profile



Sample Media Toolkit for Participants

UN Global Compact Recognizes Total CEO as a 2017 SDG Pioneer
Patrick Pouyanné recognized for driving partnerships for low carbon investments.

NEW YORK, 12 September 2017 – On Thursday, 21 September, the United Nations Global Compact Leaders Summit 2017 will recognize 10 “SDG Pioneers” – individuals from around the world who are championing sustainability through their own companies and mobilizing the broader business community to take action in pursuit of the 17 Sustainable Development Goals, or SDGs. Among the SDG Pioneers that will be recognized is Patrick Pouyanné, CEO of Total.

“Each of the 2017 SDG Pioneers is exhibiting how companies and pioneering individuals can be a force for positive change in addressing the issues we all face today,” said Lise Kingo, UN Global Compact CEO and Executive Director. “Mr. Pouyanné has been impactful in developing renewable solutions and energy efficiency actions. He has been a Pioneer in advancing low carbon technologies.”

[ADD HERE A DESCRIPTION OF THE PROGRAM FOR WHICH SDG PIONEER HAS BEEN RECOGNIZED. WHY IT'S IMPORTANT AND SOME DETAILS. IDEALLY 2-3 PARAGRAPHS ARE SUFFICIENT.]

Each year, the UN Global Compact celebrates a group of SDG Pioneers – business leaders doing an exceptional job of taking action to advance the Global Goals. Hundreds of nominations were received from diverse regions of the world, from which 18 finalists were selected, exemplifying how business can be a force for good in addressing the challenges we face as a global society. Each Pioneer will be recognized on stage during the UN Global Compact Leaders Summit 2017 on 21 September at the New

Press release template

Suggested Tweets for the 2017 SDG Pioneers

Honoured to be recognized by the UN @globalcompact as part of the 2017 #SDGpioneers! unglobalcompact.org/sdgpioneers [add digital card]

Thanks to the UN @globalcompact for recognizing my work making #GlobalGoalsLocalBusiness as 1/10 #SDGpioneers! unglobalcompact.org/sdgpioneers [add digital card]

Excited to be 1 of the 10 #SDGpioneers recognized by the UN @globalcompact! unglobalcompact.org/sdgpioneers #GlobalGoalsLocalBusiness [add digital card]

Suggested Tweets



Videos



D' OBJECTIFS MONDIAUX À UNE ACTIVITÉ LOCALE

Appel à Local SDG Pioneers

Pour chercher l'on

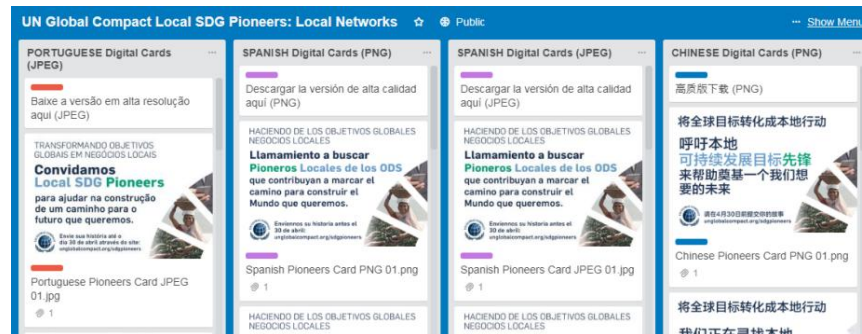
MAKING GLOBAL GOALS LOCAL BUSINESS

Calling for Local SDG Pioneers
to help pave the way to the future we want.

Submit your story by unglobalcompact.org/sdg



Digital Social Media Cards



Trello Board



Global Flagship Events



UN Global Compact Leaders Summit

UN General Assembly week
September 2018



Regional and Local Events

80+ partnership events

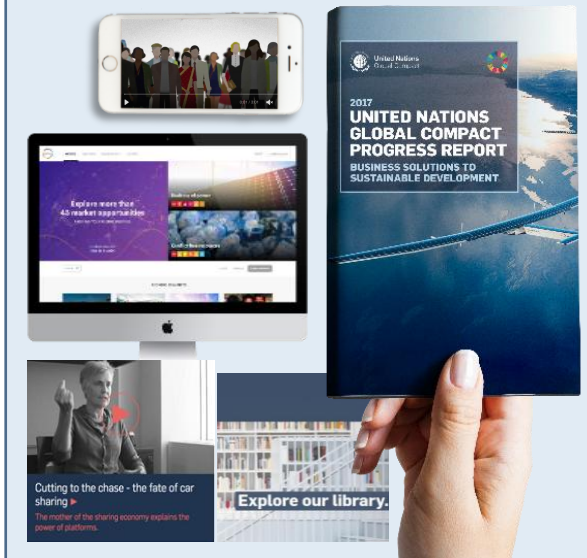
370 Peer-to-peer learning opportunities and meetings with over 8,300 participants



- **Making Global Goals Local Business**
 - Dubai 2016, India 2017
 - Argentina Spring 2018
- SDGs conference in Greece
- Czechia Global Compact Summit
- Making Global Goals Local Business in Indonesia
- WEPs event in Canada

Efficient access to expertise and knowledge

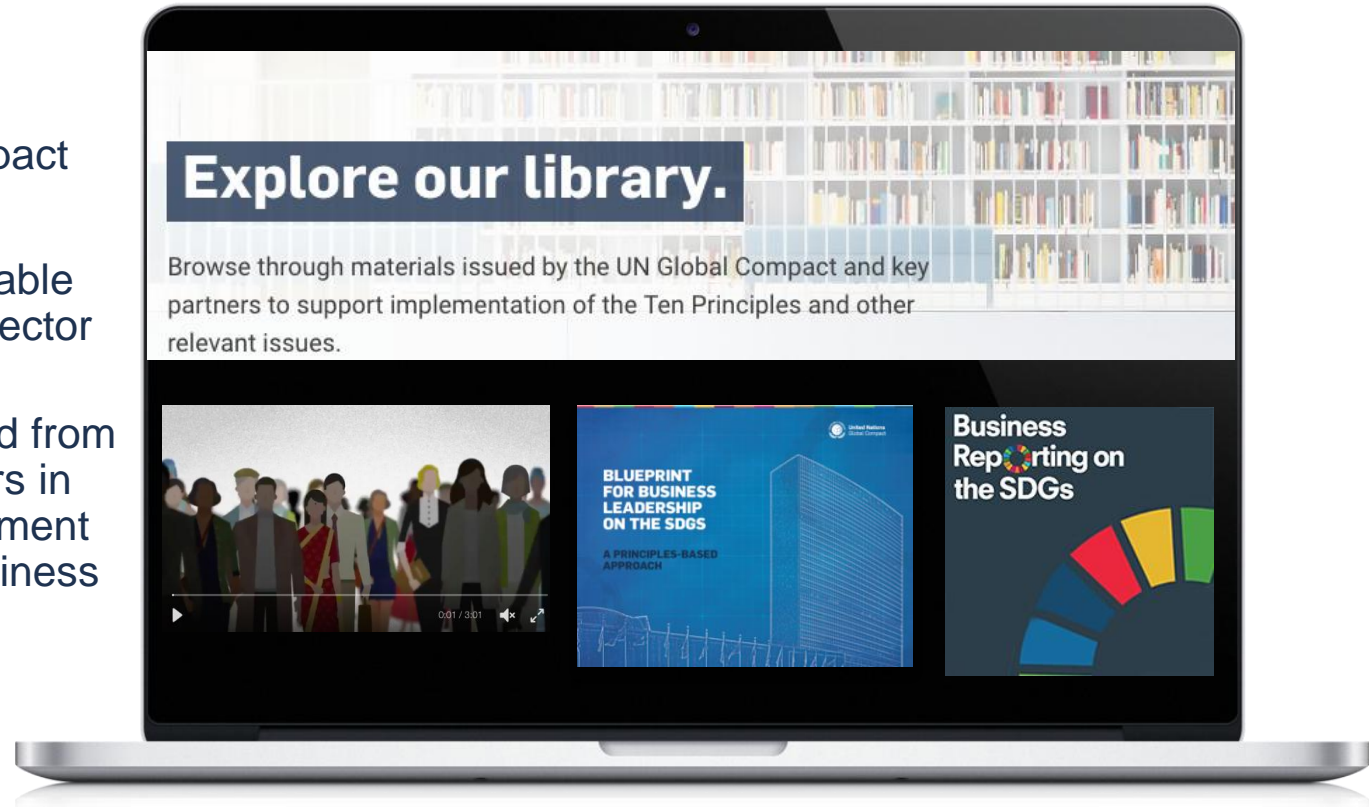
Achieve your sustainability objectives



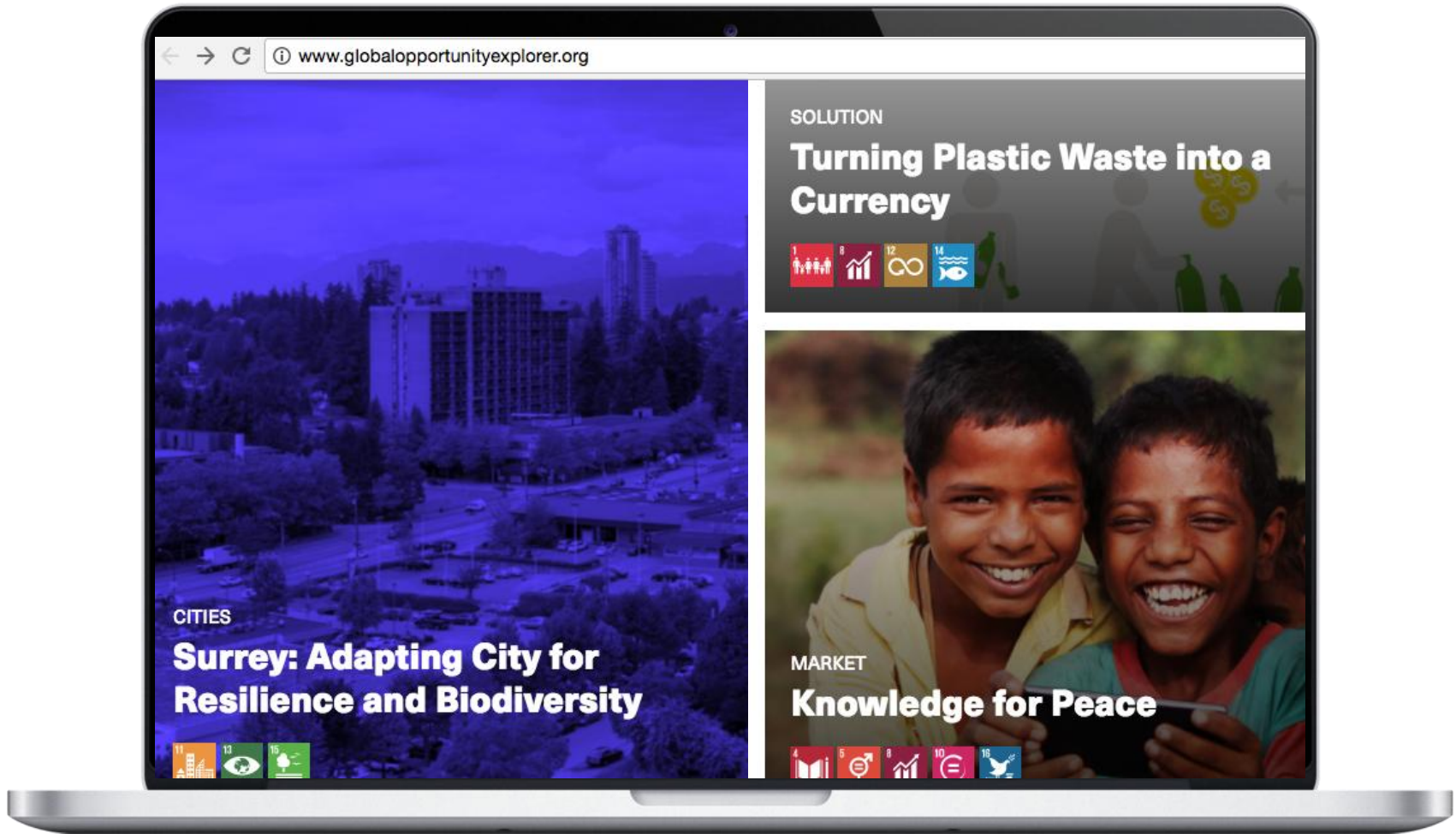
- World's largest corporate sustainability network of leaders, practitioners and experts showcasing best practice
- Access to the UN Global Compact digital library of tools and resources
- Helpdesk and support
- The Navigator: a **new** digital platform for companies to self-assess, compare and improve their sustainability performance
- UN Global Compact Academy: a **new** global learning community

UN Global Compact Library

- Extensive library containing almost 650 resources from
 - the UN Global Compact
 - and key partners
- All items are searchable by Principle, Goal, sector and more
- New content sourced from best-in-class partners in sustainable development and responsible business space



Global Opportunity Explorer



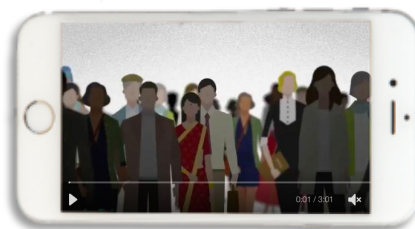
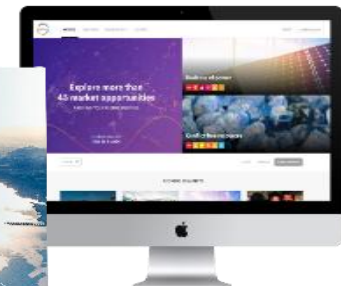
www.globalopportunityexplorer.org

The Navigator



New digital platform

- Self-assessment on sustainability performance
- Benchmarking to peers
- Impact evaluation
- Guidance on tools and resources relevant to specific needs
- Guidance in identifying future sustainability actions



UN Global Compact Academy content

UN Global Compact fundamentals

Short, easily accessible training courses for participants to gain understanding of the Ten Principles and the role of business in achieving the Goals

Hot-topics and leading practices

Specific issue areas, emerging trends and best practices in sustainability management practices



Videos

Introductions to the Ten Principles and the Global Goals.



Webinars & Podcasts

Webinar and podcast series running throughout the calendar year



Programmatic Workshops

Programmatic convenings designed to help participants make tangible progress, share their expertise and learn from others



Online Training

Structured for a more in-depth training on key areas



Blended Training

Mix of online, self-learning and in-person workshops tailored to your company

Regional and local expertise



- Tailored tools and guidance in your language
- Working groups and workshops based on your local priorities



Global reach and local connections

To shape the future corporate sustainability agenda

- UN and UN Global Compact invitation-only, high-level convenings
- Meet and engage directly with UN Heads, Ministers, CEOs and other leaders and influencers
- UN-business partnerships
- **New** UN Global Compact Action Platforms
 - Eligibility for Global Compact LEAD recognition
 - Invitation to inform and shape future programmatic work of UN Global Compact via an expert advisory group



Opportunities to shape global agenda

Priority invitations and registration for Participants:

- UN Global Compact CEO Roundtable
- UN Private Sector Forum
- Secretary-General's High-level Stakeholder Meeting on Climate Change
- High-Level Political Forum and SDG Business Forum
- Women's Empowerment Principles (WEPs) Annual Event
- World Water Week
- Summit on Refugees and Migration
- UN Climate Change Conference
- UN Forum on Business and Human Rights



Opportunities to shape local agenda

Over 32 policy dialogues with more than 2,300 key stakeholders



- Local Network as the trusted platform for multi-stakeholder policy dialogues



- Opportunities to engage closely with the UN country team, UN agencies on the ground

REPORTING ON THE SDGs



BREAKTHROUGH INNOVATION FOR THE SDGs



FINANCIAL INNOVATION FOR THE SDGs



PATHWAYS TO LOW - CARBON & RESILIENT DEVELOPMENT



HEALTH IS EVERYONE'S BUSINESS



BUSINESS FOR HUMANITARIAN ACTION AND PEACE



DECENT WORK IN GLOBAL SUPPLY CHAINS



WATER SECURITY THROUGH STEWARDSHIP



ANTI-CORRUPTION & GOOD GOVERNANCE



Action Platforms

- Our Action Platforms help companies take a deep dive on a wide range of critical sustainability issues
- These platforms establish multi-sectoral partnerships to solve complex challenges and fill emerging gaps in meeting the Goals
- They represent leading initiatives for exploring sustainable innovations through the lens of our Ten Principles

4. Engagement Opportunities







What is a Participant?

- Active engagement globally
- Dedicated account manager in the Global Compact New York Office
- Full access to global resources and activities
- Full access to your country-specific resources and activities
- Full access to UN Global Compact digital platform
- Opportunities to fully engage with the Global Compact Local Network in your country



What is a Signatory?

- Active engagement at your national or regional level
- Full access to your country-specific resources and activities
 - National events and convenings
 - Shape national agenda
- Basic access to UN Global Compact digital platform
 - Navigator self-assessment and benchmarking tool
 - Material from UN Global Compact Academy delivered locally
- Opportunities to engage with the Global Compact Local Network in your country



What is Global Compact LEAD?

A company meeting the following criteria will be eligible for LEAD recognition:

- Demonstrate continuous leadership on sustainability issues
- Engage with the Global Compact in the **Participant tier**
- Participate in **two or more Action Platforms**
- Pass a UN Global Compact **integrity screen**
- Submit an **Advanced COP**

LEAD companies will enjoy the following unique benefits:

- Special events and opportunities to recognize LEAD companies
- High profile on UN Global Compact communications and website
- Consideration for speaking opportunities at UN Global Compact events
- Exclusive use of the “20xx LEAD” logo
- Advise the UN Global Compact on thematic priorities for the coming year

Annual contributions

	SIGNATORY	PARTICIPANT	ACTION PLATFORMS (each)
COMPANY REVENUE TIERS BY ANNUAL GROSS SALES/REVENUE	REQUIRED ANNUAL CONTRIBUTION		
> USD 5 billion	USD 10,000	USD 20,000	USD 20,000
USD 1 – 5 billion	USD 7,500	USD 15,000	USD 15,000
USD 250 million – 1 billion	USD 5,000	USD 10,000	USD 10,000
USD 50 – 250 million	USD 2,500	USD 5,000	USD 5,000
USD 25 – 50 million	None of Austrian LN	USD 2,500	USD 2,500
< USD 25 million	None of Austrian LN	USD 1,250	USD 1,250

Engagement tier details

		PARTICIPANT	SIGNATORY
Access to Global Compact Local Networks in 70+ countries* (fee for Signatories under USD 50M and Subsidiaries)		x	x
COMMUNICATE YOUR COMMITMENTS			
Digital profile	Basic company profile on UN Global Compact website, including annual Communication on Progress (COP)	x	x
	Enhanced company profile on UN Global Compact website	x	
Visibility & recognition	Country-specific opportunities at events & conferences, media & social, and as an SDG Pioneer	x	x
	Global opportunities at events & conferences, media & social, including at flagship events: UN Global Compact Leaders Summit and Making Global Goals Local Business	x	
Logo & Media Toolkit	Tools to communicate engagement in the UN Global Compact	Logo + toolkit	Logo
EASILY ACCESS TOOLS & RESOURCES			
Support	Access to UN Global Compact helpdesk: guidance and support	x	x
Sustainability content & learning	Access to UN Global Compact digital library of world-class sustainability content & materials	x	x
	Access to UN Global Compact Academy guided learning & coaching	x	
UN Global Compact Navigator	self-assessment & benchmarking	x	x
	tailored roadmaps & content curation	x	
GLOBAL REACH & CONNECTIONS			
Partnerships	Access to UN-Business partnership support and advisory services	x	x
Global events and convening	Invitations to UN Global Compact flagship events, global programmatic convenings and UN side-events	x	
	Ability to join UN Global Compact Action Platforms	x	
Global leadership programs	(additional financial commitment)		
	Eligibility for Global Compact LEAD recognition (available to companies participating in two or more Action Platforms)	x	

Further details

Subsidiary Engagement

- If a multi-national company joins the UN Global Compact as a Participant or Signatory, their subsidiaries become Participants or Signatories
- If the subsidiary also wishes to join the Local Network in any country other than the home country of the parent company, then there may be a Local Network contribution
- Subsidiaries are also asked to fill out the 2018 engagement form, so we can more efficiently link subsidiaries and parent companies
- A subsidiary is **defined** as a company controlled by another company in the sense that the parent can dominate the decision-making process of the subsidiary in relation to its financial and operating policies in pursuance of the objectives of the parent company

Non-business policy

- As a multi-stakeholder initiative we accept non-business organisations to join as a Signatory without making an annual contribution

Invoicing

- Invoicing timing will be defined by the company at the time of selection of Signatory or Participant tier
- Companies are asked to provide or confirm contact and billing details at registration

Next Steps

United Nations Global Compact

About | News | **Sign In** | Translate | Search

WHO WE ARE | THE SDGS | PARTICIPATION | TAKE ACTION | ENGAGE LOCALLY | EXPLORE OUR LIBRARY

Business for Peace Annual Event 2017

What is the role of the private sector in sustaining peace and advancing Goal 16?

[REGISTER NOW](#)

Environment | Social | Governance | See All Our Work

9,670
COMPANIES

163
COUNTRIES

49,014
PUBLIC REPORTS

Announcing the Global After the Dust Business Blueprint for Business Leadership



Next Steps

United Nations Global Compact

Dashboard Logout Translate

You have been signed in as Rianne Buter

Unilever

Overview Getting Started Contacts Logo Requests COPs Draft COPs Action Platforms **Level of Engagement**

[Edit your organization's profile](#)

Organization Details

Participant ID	9643
Status	Active
Relationship Manager	Ms. Claire Kells
Participant since	2000-07-26
COP Due Date	2018-06-22
Organization Type	Company
Invoice Date	2018-04-01
Ownership	FT 500 Publicly Listed
Revenue Bracket	USD 5 billion or more
Revenue	\$5,850,000,000,000.00
Level of Engagement	Participant Level
Sector	Food Producers
Employees	173000
Country	United Kingdom
Website	http://www.unilever.com

Contact Information

Highest Level Executive Mr. Paul Polman

Contact Point Ms. Rianne Buter

Local Network UK

Please contact your Local Network with any questions or concerns regarding your participation in the Global Compact.

Contact Person Mr. Steve Kenzie

Profile Local Network UK

United Nations Global Compact

Dashboard Logout Translate

You have been signed in as Rianne Buter

Unilever

Overview Getting Started Contacts Logo Requests COPs Draft COPs Action Platforms Level of Engagement

Level of Engagement

[+ Select a Level of Engagement](#)

Next Steps



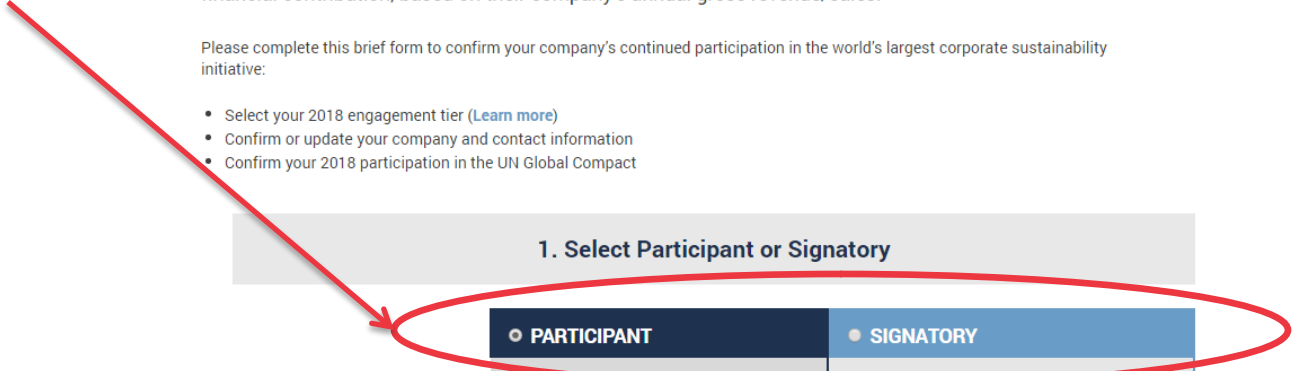
Starting in January 2018, the UN Global Compact will offer two distinct engagement tiers to suit your company's needs: Participant or Signatory. In order to engage in either tier, and remain an active Participant or Signatory of the UN Global Compact, we ask larger companies to make a required annual financial contribution, based on their company's annual gross revenue/sales.

Please complete this brief form to confirm your company's continued participation in the world's largest corporate sustainability initiative:

- Select your 2018 engagement tier ([Learn more](#))
- Confirm or update your company and contact information
- Confirm your 2018 participation in the UN Global Compact

1. Select Participant or Signatory

	● PARTICIPANT	● SIGNATORY
	<p>Participants actively engage at the global level with the UN Global Compact. Participants receive:</p> <ul style="list-style-type: none"> • Full access to global resources and activities. • Full access to their country-specific resources and activities. • Full access to the UN Global Compact digital platform and tools. • Opportunities to fully engage with the Global Compact Local Network in their country or region. 	<p>Signatories actively engage at their national or regional level with the UN Global Compact. Signatories receive:</p> <ul style="list-style-type: none"> • Full access to their country-specific resources and activities. • Basic access to the UN Global Compact digital platform and tools. • Opportunities to engage with the Global Compact Local Network in their country or region.
Annual Sales/Revenue (in US\$)	Annual Participant Contribution	Annual Signatory Contribution
> USD 5 billion	USD 20,000	USD 10,000



Timeline

Ongoing:
Access new opportunities, programs, activities

Oct-Dec 2017:
Consider your appropriate engagement level and choose tier

Jan-June 2018:
Choose your tier

Jan-Dec 2018:
Rolling invoicing directed by company choice

31 Dec 2018:
Deadline to make annual contribution

Jan-March 2019:
Begin de-listing companies who choose not to engage

Helpdesk and questions answered:
Local Networks: www.unglobalcompact.org/engage-locally
Client Engagement Team: ceteam@unglobalcompact.org



5. Questions?

Client Engagement Team: ceteam@unglobalcompact.org





Thank you

Client Engagement Team: ceteam@unglobalcompact.org



United Nations
Global Compact