# CLIMATE AMBITION ACCELERATOR GUIDE







### **OVERVIEW**

### THE WORLD IS MOVING TO NET-ZERO. IS YOUR COMPANY READY TO MAKE THE TRANSITION?

"This is a make or break year to confront the climate emergency. Meaningful actions taken by businesses collectively now have the power to limit global warming to 1.5 degrees celsius. Our Climate Ambition Accelerator enables more companies in our Local Networks to join the transition to a net-zero future and get started in setting ambitious, credible science-based targets"

#### Sanda Ojiambo

CEO & Executive Director of the UN Global Compact

### WHAT YOU WILL LEARN

- The methodology and approach of science-based targets (SBT) setting.
- The foundational knowledge you need to set a solid strategy towards ambitious science-based targets.
- How to drive climate change ambition internally and build internal buy-in and engagement for ambitious climate action at the management and board level.
- How to manage your global emissions and the different emission reduction strategies and initiatives that businesses can implement to meet ambitious targets.
- How to reduce Scope 1 and 2 emissions and engage your value chain to reduce indirect emissions, Scope 3.



# THE CLIMATE AMBITION ACCELERATOR

The Climate Ambition Accelerator is a six-month learning programme for companies participating in the United Nations Global Compact that are looking to make progress towards setting science-based emissions reduction targets and creating a clear path to address their organization's transition to net-zero.

Companies are constantly being asked by investors and clients to reduce emissions and set ambitious targets, but there is still a knowledge gap regarding what to do and how to do it. Led by the United Nations Global Compact with support from Patrons Ørsted and Natura & Co, and sponsored by En+ Group, the Climate Ambition Accelerator aims to scale-up credible climate action across companies of all sizes, sectors and regions, enabling them to deliver on meaningful commitments to reduce emissions at scale.

No matter where companies are in their sustainability journey, the Climate Ambition Accelerator will equip them with the knowledge and skills they need to accelerate progress towards setting science-based emissions targets aligned with the 1.5°C pathway. Through the Global Compact Local Networks around the world, participating companies will gain access to global best practices, peer-to-peer learning opportunities, capacity-building sessions and On-Demand training.

The Climate Ambition Accelerator aims to scale-up credible climate action across companies of all sizes, sectors and regions, enabling them to deliver on meaningful commitments to reduce emissions at scale.

The programme consists of three modules:

### FOUNDATIONS

Take a deep dive into the methodology and approach of science-based targets (SBT) setting, from the basics to in-depth discussions about net-zero concept for advanced stakeholders.

### **BUSINESS CASE**

Drive climate change ambition internally and build internal buy-in and engagement for climate action at the management and board level.

### IMPLEMENTATION

Learn how to manage greenhouse gas emissions and implement different emission reduction strategies to meet ambitious targets.

#### OUTCOME

The Climate Ambition Accelerator will equip some companies with the knowledge and skills they need to set science-based targets aligned with the 1.5°C pathway, setting them on a path towards net-zero emissions by 2050. No matter where companies are in their sustainability journey, the Climate Ambition will help them get started and make progress towards setting ambitious emissions targets.

# MODULE 1 Foundations

#### IN THIS MODULE

WEEKS

Participants will take a deep dive into the methodology and approach of science-based targets setting. From GHG accounting basics for companies starting their journeys to discussions about the net-zero concept for advanced stakeholders, this module will give companies the foundational knowledge needed to set a solid strategy towards ambitious science-based targets.

### **BASIC TRACK**

### **ADVANCED TRACK**

<ul> <li>1. GHG ACCOUNTING: SCOPE 1, 2 AND 3 BASICS</li> <li>On-Demand Session: In this session, participants will: <ul> <li>Learn about the Greenhouse Gas accounting concept</li> <li>Understand the units, methods, tools and resources available</li> <li>Receive an overview of Scope 1, Scope 2 and Scope 3 emissions, including the most common sources and categories.</li> </ul> </li> </ul>	<ul> <li><b>1. SBTI AND NET-ZERO: UNDERSTANDING THE CONCEPT</b></li> <li><b>On-Demand Session:</b> In this session, participants will:         <ul> <li>Deep dive in the SBTi conceptns and resources</li> <li>Analyze the relationship between the SBT and Net Zero</li> <li>Understand the common challenges and opportunities</li> </ul> </li> </ul>
<ul> <li>2. GHG ACCOUNTING: DEBRIEF AND DISCUSSION</li> <li>Facilitated Session: In this session, participants will: <ul> <li>Conduct a self-learning session recap and debrief</li> <li>Discuss the lessons learned, common challenges, and opportunities</li> <li>Q&amp;A with technical experts</li> </ul> </li> </ul>	GHG ACCOUNTING: SCOPE 1, 2 AND 3 BASICS (OPTIONAL) On-Demand Session: In this session, participants will: - Learn about the Greenhouse Gas accounting concept - Understand the units, methods, tools and resources available - Receive an overview of Scope 1, Scope 2 and Scope 3 emissions, including the most common sources and categories.
<ul> <li><b>3. SBTI AND SMES: HOW DOES IT WORK?</b></li> <li><b>On-Demand Session:</b> In this session, participants will:</li> <li>Learn about the Science Based Targets initiative (SBTi) and the SBT concept</li> <li>Discuss the relationship between SMEs and the SBTi</li> <li>Understand the steps and the methodology for setting a SBT for SMEs</li> </ul>	<ul> <li>2. SCOPE 3 OVERVIEW: MY INDIRECT GHG EMISSIONS</li> <li>On-Demand Session: In this session, participants will: <ul> <li>Learn about the 15 categories of Scope 3</li> <li>Understand the existing tools and methods for Scope 3 measurement and management</li> <li>See examples of value chain engagement</li> </ul> </li> </ul>
<ul> <li>4. SBTI AND SMES: DEBRIEF AND DISCUSSION</li> <li>Facilitated Session: In this session, participants will: <ul> <li>Conduct a self-learning session recap and debrief</li> <li>Discuss the lessons learned, common challenges and opportunities</li> <li>Q&amp;A with technical experts</li> </ul> </li> </ul>	<ul> <li>STBI, NET-ZERO AND SCOPE 3: DEBRIEF AND DISCUSSION</li> <li>Facilitated Session: In this session, participants will:         <ul> <li>Conduct a self-learning session recap and debrief</li> <li>Discuss the lessons learned, common challenges and opportunities</li> <li>Analyze the connections between Scope 3 management and SBT requirements</li> <li>Q&amp;A with technical experts</li> </ul> </li> </ul>

#### 8 WEEKS

PARTICIPANTS SHOULD EXPECT TO PARTICIPATE IN 1 TO 2 LIVE WORKSHOPS, ACCESS 1-2 ON-DEMAND SESSIONS IN THIS MODULE.

## MODULE 2 BUSINESS CASE

#### IN THIS MODULE

This module will focus on the business case for setting science-based targets. In this module, participants will learn how to drive climate change ambition internally and build buy-in and engagement for ambitious climate action at the management and board level. This module will also cover the business benefits of setting SBTs, internal KPIs and engagement opportunities for internal stakeholders and decision-makers.

1. THE SBT BUSINESS CASE	<b>On-Demand Session:</b> In this session, participants will: - Understand the process of getting ready to set a SBT - Discover areas of engagement, relevant KPIs and requirements
2. SUSTAINABLE PROCUREMENT: VALUE CHAIN ENGAGEMENT	<b>Peer-to-Peer Session:</b> In this session, participants will: - Discuss the lessons learned, common challenges and opportunities - Share experiences about regional examples of sustainable procurement strategies, requirements and supply chain engagement
3. INVESTOR AGENDA: CHALLENGES AND OPPORTUNITIES	<b>Peer-to-Peer Session:</b> In this session, participants will: - Conduct a self-learning session recap and debrief - Discuss the lessons learned, common challenges and opportunities - Share experiences about regional examples of investors and banks' engagement on climate-related issues and financial opportunities
GLOBAL SESSION	<b>Global Sessions:</b> Throughout the programme, there will be events relating to the topic of SBTs. The registration links and Zoom details for these events will be available on the Academy platform for participants. These events will be scheduled and organized by GCO.



# MODULE 3 IMPLEMENTATION

### IN THIS MODULE

WEEKS

In this module, participants will learn how to manage their global emissions and the different emission reduction strategies and initiatives that they can implement to meet ambitious targets. They will also learn how to reduce Scope 1 & 2 emissions and engage their value chain to reduce indirect emissions, Scope 3.

1. MANAGING GHG EMISSIONS: SCOPE 1 & 2 EMISSIONS REDUCTION ACTIVITIES	<b>On-Demand Session:</b> In this session, participants will: - Learn about emissions reduction activities for Scope 1 & 2 - Use examples of "low-hanging fruits" and advanced initiatives to illustrate the topic
2. SCOPE 3 EMISSIONS: MANAGEMENT, MEASUREMENT AND REDUCTION ACTIVITIES	<ul> <li>On-Demand Session: In this session, participants will:</li> <li>Learn about Scope 3 strategies</li> <li>Understand the methods available (e.g. supplier/customer engagement, estimation and measurement tools, CDP, Ecovadis, Quantis)</li> <li>Look at examples of Scope 3 categories and emissions allocation</li> </ul>
3. MAPPING BUSINESS PROCESSES TO ENABLE DATA COLLECTION	<b>Facilitated Session:</b> In this session, participants will: - Conduct a self-learning session recap and debrief - Discuss the lessons learned, common challenges and opportunities - Q&A with technical experts
GLOBAL SESSION	<b>Global Sessions:</b> Throughout the programme, there will be events relating to the topic of SBTs. The registration links and Zoom details for these events will be available on the Academy platform for participants. These events will be scheduled and organized by GCO.

# FORMAT

### **IN-COUNTRY TRACK**

Available in 26 Local Networks, the in-country track will be facilitated in local language and local time zone. It will offer a series of live and on-demand sessions, hands-on support, workshops, and peer-to-peer networking opportunities. Participants of the in-country track get access to global track sessions and in-country sessions.

### **GLOBAL TRACK**

Facilitated in English, the global track will offer the same curriculum content as the in-country track delivered through a series of live and on-demand sessions. This global track live sessions will be facilitated at 8:00 AM GMT/ 5:00 PM JST.

### **NETWORKS OFFERING CLIMATE AMBITION ACCELERATOR**

- Austria
- Brazil
- Chile
- Colombia
- Costa Rica
- Denmark
- Ecuador

- Finland
- Germany
- India
- Indonesia
- Malaysia
- Mexico
- Morocco

- Netherlands
- Norway
- Portugal
- Russian Federation
- Spain
- Sri Lanka
- Sweden

- Switzerland & Liechtenstein
- Tanzania
- Thailand
- Turkey
- United Kingdom

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### THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT



#### **HUMAN RIGHTS**

- **1** Businesses should support and respect the protection of internationally proclaimed human rights; and
- **2** make sure that they are not complicit in human rights abuses.



- **3** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- 4 the elimination of all forms of forced and compulsory labour;
- 5 the effective abolition of child labour; and
- 6 the elimination of discrimination in respect of employment and occupation.



### ENVIRONMENT

- **7** Businesses should support a precautionary approach to environmental challenges;
- 8 undertake initiatives to promote greater environmental responsibility; and
- encourage the development and diffusion of environmentally friendly technologies.



### ANTI-CORRUPTION

**10** Businesses should work against corruption in all its forms, including extortion and bribery.

The Ten Principles of the United Nations Global Compact are derived from: the Universal Declaration of Human Rights, the International Labour Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption.

# ABOUT THE UNITED NATIONS GLOBAL COMPACT

As a special initiative of the UN Secretary-General, the United Nations Global Compact is a call to companies everywhere to align their operations and strategies with ten universal principles in the areas of human rights, labour, environment and anti-corruption. Launched in 2000, the mandate of the UN Global Compact is to guide and support the global business community in advancing UN goals and values through responsible corporate practices. With more than 10,000 companies and 3,000 non-business signatories based in over 160 countries, and more than 60 Local Networks, it is the largest corporate sustainability initiative in the world.

For more information, follow **@globalcompact** on social media and visit our website at **unglobalcompact.org**.



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