2024 CoP Data Visualization Tool Frequently Asked Questions (FAQ)

UNGC Launch
9 October 2024

SUMMARY

What is the UN Global Compact and the CoP?
The United Nations Global Compact is the world's largest corporate sustainability initiative, which measures participants' progress towards the [10 Principles of the UN Global Compact](#) and the [Sustainable Development Goals (SDGs)](#) through the annual Communication on Progress (CoP). Learn more on our [webpage](#).

What questions are asked in the CoP?
You can find the full questionnaire at
https://unglobalcompact.org/library/6106

Who can I contact to learn more about the Data Visualization Tool? How do I report an issue with the Tool?
Please reach out to copdataviz@unglobalcompact.org

FREQUENTLY ASKED QUESTIONS

General

What is the 2024 CoP Data Visualization Tool?
The CoP Data Tool was built to display the results from the CoP 2024 questionnaire.

What CoP data is included in the visualization?
Upon the launch of the 2024 Tool, all 2024 questionnaire submissions on the Qualtrics platform are included as of the date of launch of the Tool. The data in the Tool will be refreshed periodically through the end of the 2024 reporting period to account for new submissions received by participants. Please refer to the indicator on the bottom left of the Tool on the summary pages to see the date of the last data refresh.

__Note__: Participants who opted out of the questionnaire and submitted a sustainability report will not have their data included in the Tool. Please note that anywhere in the 2024 Tool referencing "respondents" refers to participants who responded to the 2024 Digital Questionnaire.

How was the data aggregated?
The data was aggregated by a summation of the total number of respondents that submitted a response for each CoP question. Utilizing filters limits the aggregation to the selected combination of region, country, sector and organization type.

How were outliers in the data addressed?
We did not exclude any outlier data from the CoP questions requiring a numeric response. We have noted directly on the Tool where numeric questions may be affected by outliers in the data.

How do we preserve anonymity?
The data included in the Tool does not contain any Personal or Company Identifiable Information.

Can I download the answer of a particular survey participant?
No. Individual participant responses can be found here.

How do I download the data visualizations and underlying data?
The visualizations may be downloaded as an image, PDF, or PowerPoint format by going to the download button (bottom right corner), clicking the desired format, and selecting specific sheets or views to download.

Note: The image, PDF, and PowerPoint downloads as rendered by Tableau may not be altered on our side, and thus we are limited in our technical ability to enhance the downloadable visualizations.

Providing users with the ability to download the data as a CSV is being explored but is not a feature we are offering at this time.

How can I optimize the performance of the Data Visualization Tool?
The Tool includes many live data connections and may take time to load when switching between pages, questions, and filter options. For best performance, we recommend toggling the browser display percentage to 100% or less (default is typically 150%) and limiting the number of other open browser tabs if possible.

How do I share feedback on the Tool?
Please reach out to the data viz inbox copdataviz@unglobalcompact.org with any inquiries.

Summary Pages

What do the summary pages show?

The summary pages give an overview of similarly-formatted questions by topic area across governance, human rights, labour, environment, and anti-corruption.

The governance, human rights, labour, and environment summary pages show similarly-formatted matrix style questions. For anti-corruption, the summary pages show similarly-formatted single and multiple select questions.

How were the percentages and volumes calculated for the summary pages?

The questions on the summary page have answer choices that are either positive, negative, or 'other.' The percentage or volume for each of those questions represents the total number of positive choices divided by the total number of positive and negative choices. In the Tool, we refer to this as the "% of total respondents taking 'Positive Action' for each Area".

What does 'positive action' mean and why is it important?

The summary pages show only the percent or volume of 'positive actions' taken by respondents compared to total respondents that took action on a given question.

<u>Note</u>: This means any 'other' response categories are not included on the summary pages as they are not considered 'actions' by our definition. By hovering over the summary page questions, you can see what answer choices are included as a 'positive' action.

This is important as it helps us understand whether or not respondents engaging on a given topic area are pursuing 'positive action' (i.e., they are working to make progress in that area).

How will I know which response fields correspond to a 'positive action' for each question on the summary pages?
By hovering over a data point on a summary page, a box will appear indicating which response fields qualify as a 'positive action' for the given question.

Why do sample sizes differ across the questions?
The CoP questionnaire has embedded display logic for select questions based on answers to previous questions. Thus, questions that are not presented to some respondents due to display logic have a smaller sample size. Sample size may also differ on the summary pages compared to the individual question pages due to the 'other' answer choices being excluded from the display.

Why does a warning label or an asterisk appear on the summary pages when applying certain filters?
When filtering creates a cohort of participants that includes less than 40 companies, a warning label will appear with a disclaimer that the small cohort may lead to misleading figures. An asterisk appears when a cohort is composed of less than 3 participants. This is to prevent users from drawing misleading insights and to protect participant anonymity.

Individual Questions Pages

Why do some answers add up to more than 100%?
For questions with an option to select multiple response fields, the total answer count will reflect the total number of respondents that selected that response. Thus, the total across all answer options may add up to more than 100%. This may also happen due to rounding of the data.

Why does it say 'Parameter needs configuration' in the drop down menu?
For certain browser languages, you may see a message on the drop down menu on the individual questions page which says 'Parameter needs configuration.' We have deployed a fix for this known technical limitation, however, if you do encounter the issue, please raise this to copdataviz@unglobalcompact.org so we may further investigate.

To resolve this on your own, we recommend switching your browser language to English. If the issue persists, please reach out to copdataviz@unglobalcompact.org for assistance.

Cohort Comparison Pages

Can I compare more than two cohorts?
Currently, the Tool only includes the ability to compare two cohorts at a time. The ability to compare more than two cohorts is a feature we may add in the future depending on user needs and feedback.

DOCUMENTATION

What countries are included in each region?
Africa: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo Brazzaville, Congo (Democratic Republic of), Cote d'Ivoire, Djibouti, Egypt, Equatorial Guinea, Eswatini, Ethiopia, Gabon, Gambia, Ghana, Guinea, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Rwanda, Sao Tome And Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania (United Republic of), Togo, Tunisia, Uganda, Zambia, Zimbabwe

Asia: Afghanistan, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, India, Indonesia, Japan, Kazakhstan, Korea (Republic of), Kyrgyzstan, Lao (People's Democratic Republic of), Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Tajikistan, Thailand, Timor-Leste, Uzbekistan, Viet Nam

Europe: Albania, Andorra, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Moldova (Republic of), Monaco, Montenegro, Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Russian Federation, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Türkiye, Ukraine, United Kingdom

Latin America: Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bermuda, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominica, Dominican Republic, Ecuador, El Salvador, Grenada, Guatemala, Guyana, Haiti, Honduras, Jamaica, Mexico, Nicaragua, Panama, Paraguay, Peru, Saint Kitts And Nevis, Saint Lucia, Suriname, Trinidad And Tobago, Uruguay, Venezuela

Middle East and North Africa: Bahrain, Iran (Islamic Republic of), Iraq, Jordan, Kuwait, Lebanon, Oman, Palestine (State of), Qatar, Saudi Arabia, Syrian Arab Republic, United Arab Emirates, Yemen

Northern America: Canada, United States of America

Oceania: Australia, Fiji, Marshall Islands, Micronesia (Federated States of), New Zealand, Papua New Guinea, Tuvalu, Vanuatu

What sectors does the CoP use?

The current sector breakdown is as follows:

- Aerospace & Defense
- Alternative Energy
- Automobiles & Parts
- Banks
- Beverages
- Chemicals
- Construction & Materials
- Diversified
- Electricity
- Electronic & Electrical Equipment
- Finance and credit services
- Food Producers
- Forestry & Paper
- Gas, Water & Multiutilities
- General Industrials
- Household Goods & Home Construction
- Industrial Engineering
- Industrial materials
- Industrial metals and mining
- Industrial Support Services
- Industrial Transportation
- Investment banking and brokerage services
- Leisure Goods
- Life Insurance
- Media
- Medical equipment and services; Health care providers
- Mining
- Nonlife Insurance
- Not Applicable
- Oil, gas, & coal
- Open end and miscellaneous investment vehicles
- Personal Goods
- Pharmaceuticals & Biotechnology
- Real Estate Investment & Services development
- Real Estate Investment Trusts
- Retailers
- Software & Computer Services
- Technology Hardware & Equipment
- Telecommunications equipment; service providers
- Travel & Leisure
- Unknown

What classifies as an SME?

Small and medium enterprises (SMEs) in this case refers to participants with less than 250 employees.

What types of questions are included in the CoP questionnaire?
There are six main question types in the CoP:
- Single select: 'Select one that applies'
- Multiple select: 'Select all that apply'
- Matrix single-select: 'Select one answer option per line'
- Matrix multiple-select: 'Select all that apply for each line'
- Numeric Entry: Quantitative Open Question
- Text Entry: Qualitative Open Questions

Note: *A question may be a combination of two or more question types. For example, a question may be a matrix single-select that prompts numeric entry depending on the response field(s) chosen.*

Please do not share the 2024 CoP Data Visualization Tool or 2024 CoP data outside of UNGC colleagues ahead of the Q4 participant or public launches. Please reach out to copdataviz@unglobalcompact.org with any questions.