



# Case Study Submission Protocol

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*Case Studies by the UN Global Compact*

## 1. About Case Studies

The UN Global Compact Academy is a global learning platform developed to support businesses around the world in their sustainability efforts. To achieve this mission, the Academy is pleased to now highlight real-world examples of sustainability practices implemented by participating companies to help others learn from their successes and challenges. Academy Case Studies will provide quick access to credible and replicable corporate actions that support the **Ten Principles**, contribute to the **Sustainable Development Goals (SDGs)**, and advance priority areas of the **Forward Faster** initiative.

With these case studies, we hope to showcase specific practices that can **guide and inspire other companies** in their sustainability journeys.

## 2. Who Can Submit

Only **companies that are active participants** of the UN Global Compact are eligible to submit cases to be considered for publication on [the Academy Website](#).

If your company is not yet a participant, please visit [unglobalcompact.org/participation](http://unglobalcompact.org/participation) for more information on how to join.

## 3. What Makes a Strong Case Study

The Academy features **specific and implemented practices**, not general sustainability strategies or commitments. A strong case study should demonstrate a **clearly defined action plan** that shows how the company addressed a particular challenge or opportunity.

Each case must:

- Be based on a **concrete practice or project**, already put into action



- Be supported by a **clear and detailed action plan**, including what was done, how, and by whom
- Demonstrate a **visible and measurable impact** in the company (and any other stakeholder)
- Include **reference links** to any public or internal documents, reports, certifications, or third-party validations
- Be written **clearly and factually**, avoiding a promotional tone
- Be submitted **entirely in English**

To ensure clarity and usefulness, the submission should describe the context, the specific sustainability challenge or objective, the concrete actions taken, and any results or progress to date in the case submitted. Submissions that provide structured, factual narratives with sufficient detail will be prioritized for review.

## 4. Submission Process

The process is simple and collaborative:

### 1. Form Completion

The company completes the following form (in English): [Case Submission Form](#)

➤ **Companies are welcome to submit more than one case**, as long as each submission refers to a distinct and well-defined practice.

### 2. Drafting of the Case

Based on the submitted information, a first draft of the written case is prepared by the Global Compact team.

### 3. Review and Validation

The company may be contacted for clarification or additional details. Final approval will be coordinated with both the company and the UN Global Compact Programmes team.

### 4. Design and Publication

Once approved, the case is formatted and published on [the Academy Website](#).



## 5. Further Visibility Opportunities

After publication, selected cases may be invited to participate in **video features or podcast episodes**, but all must first be published as written case studies.

Note: The review and publication process may take several weeks, depending on the volume of submissions and the need for additional clarification or approval steps.

## 5. Academy Case Study Focus Areas: Priority Themes

- **Climate Change and Environment**
  - Climate Mitigation & Net Zero (SBTI)
  - Climate Adaptation
  - Climate Resilience & Nature
  - Circular Economy
  - Just Transition
  - Water Resilience
- **Governance and Anti-Corruption**
  - Business Integrity
  - Ethics and Compliance
  - Collective Action
- **Gender Equality**
  - Equal Representation
  - Equal Pay for Jobs of Equal Value
  - Women's Leadership
- **Human Rights**
  - Human Rights & AI
  - Non-Discrimination
  - Human Rights Due Diligence
  - Just Transition
- **Labour and Decent Work**
  - Labour Principles
  - Living Wage
  - Supplier engagement
- **Sustainable Finance**
  - SDG-aligned Corporate Investments
  - SDG-aligned Finance Strategy



- Blended Finance
- **Enablers**
  - Supply Chain management
  - Sustainable Procurement
  - C-suite and board integration
  - Sustainability as Driver for Innovation

If you believe you have another example or initiative that isn't fully reflected in the themes above, we would be glad to hear about it. Please reach out to Lara Diaz at [diaz@unglobalcompact.org](mailto:diaz@unglobalcompact.org) or Anne Marie Rihane at [rihane@unglobalcompact.org](mailto:rihane@unglobalcompact.org)

## 6. Additional Notes

- Published cases are available in multiple languages via an integration with Google Translate available on the Academy website.
- Submitting a case **does not guarantee publication**; all submissions are subject to editorial review by the UN Global Compact team.
- Please include **links to supporting documents, images or references** in the submission form (e.g. sustainability reports, CDP disclosures, project pages).
- Submitted practices may also be featured in other UN Global Compact resources, such as guidance documents, thematic reports, training materials, or program content—always with proper attribution.
- Companies are encouraged to update their case studies whenever significant new results or developments occur, as this helps enrich collective learning and showcases continued progress.
- All submitted content is considered to be the **responsibility of the company**, and should be factual and authorized for public use.

## 7. Questions?

If you have any questions, please contact:

- Lara Diaz at [diaz@unglobalcompact.org](mailto:diaz@unglobalcompact.org)
- Or your local **Global Compact Country Network**