



Global Compact  
Network Austria

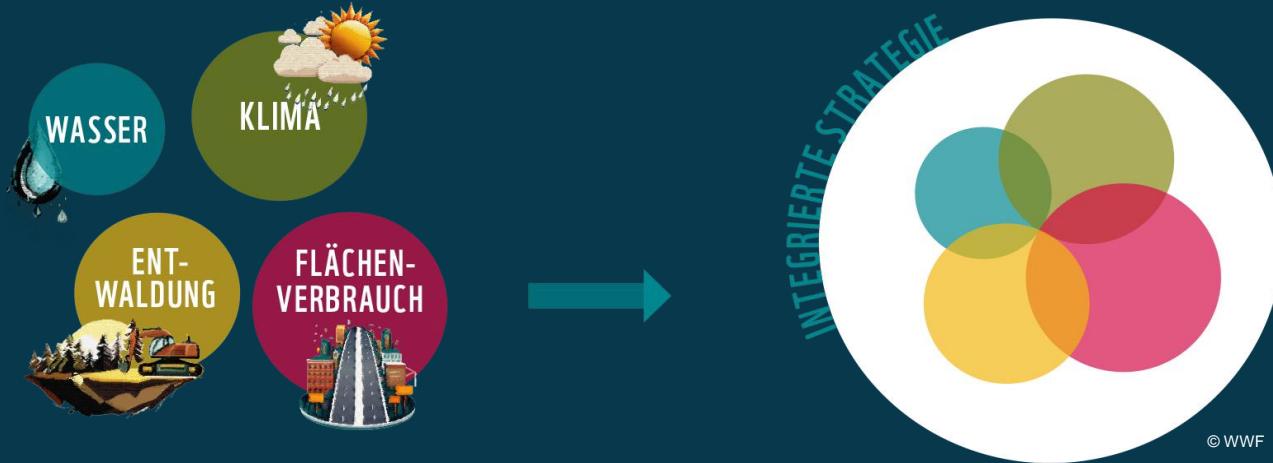


Grundlagen-Webinarreihe: Ziele für Biodiversität im Unternehmen

# Wissenschaftsbasierte Ziele: Einblicke in SBTN

WEBINAR II

# WWF begleitet UNTERNEHMEN UND FINANZINSTITUTE bei der Verschränkung von Klima- und Biodiversitätsschutz



# United Nations Global Compact

Der UN Global Compact unterstützt Unternehmen darin, im Sinne der Zehn Prinzipien verantwortungsvoll zu handeln und Lösungen zu den Sustainable Development Goals beizutragen.



I propose that you, the business leaders (...) and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.

Kofi Annan, UN Generalsekretär, 1997 – 2006

# Wiederholung Webinar 1

## Grundlagen

- Biodiversitätskrise ist kein Randthema mehr und braucht rasches Handeln
- Mit dem Verlust der Biodiversität gehen unternehmerische Risiken einher
- Rahmenwerke existieren und geben Orientierung

## Analysieren

- Unternehmen müssen Auswirkungen & Abhängigkeiten beurteilen
- Entlang der gesamten Wertschöpfungskette – geografischer Standort ist wichtig
- Priorisierung

## Ziele setzen

- Grundlegende Bausteine für gute Biodiversitätsziele sind zu beachten
- Verschiedene Möglichkeiten Ziele zu setzen
- Strategische und operative Ziele mit dahinterliegenden KPIs sind notwendig

**Webinar I**

17. Dezember 2025 10-11 Uhr

## Biodiversität als Unternehmensziel: Rahmen, Erwartungen, Möglichkeiten

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**Webinar II**

15. Jänner 2026 16-17 Uhr

## Wissenschaftsbasierte Ziele: Einblicke in SBTN mit Experten von SBTN

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**Webinar III**

29. Jänner 2026 15-16 Uhr

## Biodiversitätsziele strategisch verankern und kommunizieren Einblick in die Praxis

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# Präsentation & Moderation



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SCIENCE BASED  
TARGETS NETWORK

# SCIENCE-BASED TARGETS FOR NATURE

**HOW COMPANIES CAN TAKE CREDIBLE  
CORPORATE NATURE ACTION TODAY**

# POLL



**JOIN AT  
slido.com  
#1061355**

**What would most motivate your company, or companies you engage with, to set science-based targets for nature?**

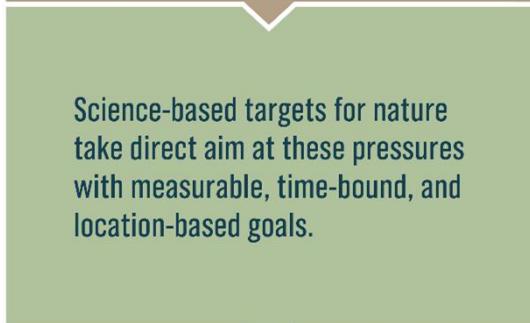
# SCIENCE-BASED TARGETS ENABLE COMPANIES TO MEASURE THEIR CONTRIBUTION TO NATURE POSITIVE OUTCOMES



SCIENCE BASED TARGETS NETWORK  
GLOBAL COMMONS ALLIANCE



Without proper management tools, companies are putting excessive **pressures on nature** through their operations and supply chains.



Science-based targets for nature take direct aim at these pressures with measurable, time-bound, and location-based goals.

*Avoid and reduce pressures*

Company pressures on nature

Restore and regenerate nature



Guided by the targets, companies take actions that contribute to **nature positive outcomes** so nature, people and business can thrive.

# SCIENCE-BASED TARGETS FOR NATURE

## AN INTEGRATED APPROACH TO NATURE ACTION

### 5 key action areas



Reducing  
carbon  
emissions



Preserving  
freshwater  
resources and  
water security



Supporting  
biodiversity  
and ecosystem  
services



Preserving and  
regenerating  
land systems



Securing  
healthy,  
diverse oceans



SBTN enables companies to  
take **enough** of the **right**  
**actions** in the **right places** at  
the **right time** to do their part to  
halt and reverse nature loss by  
2030



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# ...WITH DEMONSTRATED CORPORATE DEMAND

## Corporate Engagement Program

300+ Members  
in 40 Countries  
with 6 Regional Initiatives + 3 in 2026



Government-supported programs in **Japan** and **France**



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## Testimonials



## Testimonials

AB InBev, Alpro (part of Danone), Bel, Carrefour, Corbion, **GSK**, H&M Group, Hindustan Zinc Limited, **Holcim Group**, **Kering**, L'Occitane Group, LVMH, Nestlé, Neste Corporation, Suntory Holdings Limited, Tesco and UPM

### Corporate Piloting:

55 companies applied for SBTN's pilot,  
17 selected to participate,  
10 validated targets, and  
3 publicly **disclosed** targets  
25 companies now validating progress

We recommend that organizations do SBTN because it gives credibility to the company. It is not a target that is set with your finger in the air (**Holcim**)

SBTN helped us deepen our understanding of our impacts & dependencies on nature, prioritize areas for action, and changed the way we engage with our suppliers to increase traceability & transparency (**GSK**)

# THE BUSINESS CASE FOR SCIENCE-BASED ACTION

Turning risk into measurable action and business transformation



## Secure continuity by acting on hidden risks with rigorous approach

*"We now know where to focus our efforts and where action is needed most."*



## Meets rising stakeholder expectations using a science-based approach to action

*"It is not a target that is set with your finger in the air – the methodology is robust, logical and prescriptive."*



## Stay ahead of regulation with comprehensive future-proof approach

*"It starts with analyzing impacts and dependencies which SBTN is probably the best method – but also the best explained method – out there"*



## Guide strategic decisions with a standardized and data-led framework

*"We use SBTN to have concrete discussions with good insight on how we manage decisions"*



SCIENCE BASED TARGETS NETWORK  
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# WHAT DOES IT TAKE TO SET SCIENCE-BASED TARGETS FOR NATURE?

## Time



## Expertise



## Financial Resources



Advanced companies may complete Step 1 & 2 within 1-6 months, and Step 3 in 1-3 months. Validation takes approx 9 weeks.

Time varies according to the availability and readiness of their data, scope, company complexity and resources

A dedicated team with understanding and knowledge of the overall process and technical requirements

Expertise on gathering and managing the necessary data

Leadership attention and decision making can be useful

Companies working with external consultancies will bear additional costs.

SBTN required tools are freely accessible though some additional, recommended tools might come at a fee.



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# Easy Wins with SBTs for Nature

Contact Us to Learn More



1

## USE SBTN FOR FAST AND HOLISTIC IMPACT SCREENING

Use SBTN's double-materiality assessment, aligned with CSRD and TNFD, to meet growing demand from stakeholders. Use ENCORE or SBTN Materiality Screening Tool

2

## USE SBTN's ACCELERATED PATHWAY

Narrow their scope by business unit, specific environmental realms and value chain segments (e.g., direct operations, upstream).

3

## START WITH JUST ONE TARGET

Set targets on just one realm of most importance to your company. For freshwater, start with just 1 target as a proof of concept for your internal teams



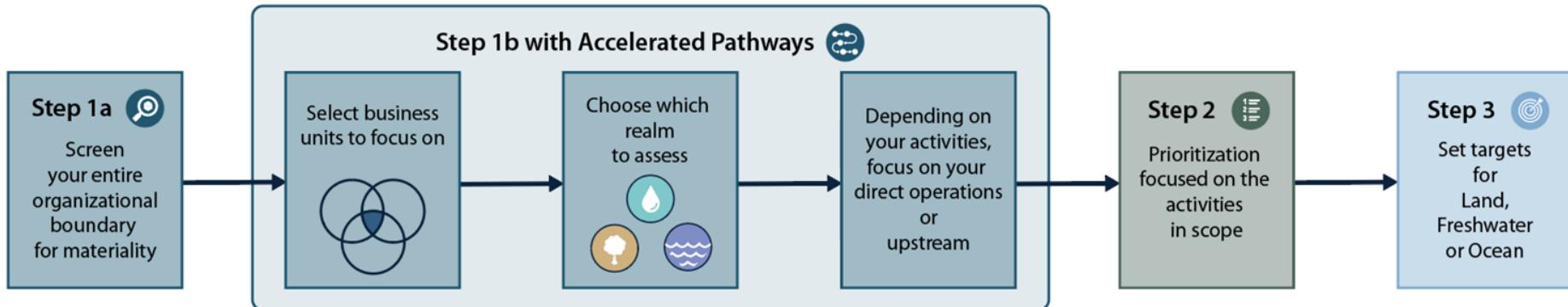
SCIENCE BASED TARGETS NETWORK  
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# ACCELERATED PATHWAYS

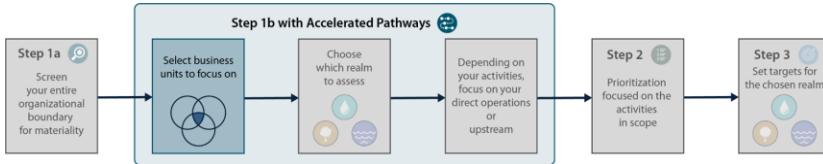
## HOW IT WORKS

**Companies can narrow their scope after an initial assessment by:**

- Specific environmental realms (e.g., land, freshwater)
- Targeted value chain segments (e.g., direct operations, upstream)
- Distinct business units



# ACCELERATED PATHWAYS BUSINESS UNIT APPROACH



## When to use

- **High impact or dependency on nature** – where action delivers the greatest benefit or risk reduction
- **Greater readiness or data availability** – allows faster, higher-quality analysis
- **Leadership buy-in** – senior champions committed to piloting the approach; can serve as proof of concept
- **Strong feasibility** – systems, operations, or partnerships make early action practical

## What to know

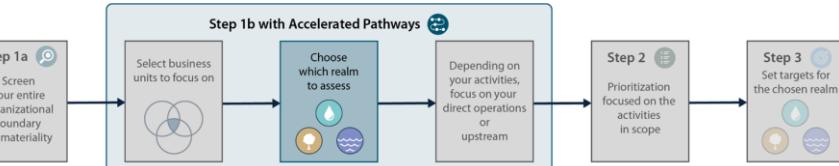
- Especially relevant for large multinationals or decentralized organizations.
- Business units must be clearly defined and align with existing operational structures (e.g., geography, market, product line, or legal entity).
- The chosen unit(s) must have material impacts identified in Step 1a screening.
- Can be selected during Step 1b: Value Chain Assessment – Task 6 (Select Business Units).
- The selected unit becomes the focus of all subsequent target-setting steps, and this focus is reflected in the company's public claims.

# STEP 1b: BUSINESS UNIT APPROACH - examples

Scope of BU:	Product Line	Brand and Country Combined	Legal Entity / Subsidiary
Example	Plant-based product line (yogurts, drinks, desserts) of a global dairy company that is a subsidiary of a larger global food company -has validated land and FW targets	Global company with country-defined business units combined with an in-country "private label" department to define a scoped down business unit- has validated land and FW targets	Subsidiary, responsible for ingredient development, of a multinational consumer goods company – has a validated FW target
Rationale	<b>Readiness and leadership buy-in</b> To test the SBTN methodology within the company, provide feedback to global teams, and evaluate its potential for future company-wide implementation.	<b>Impact and Feasibility</b> The selected business unit oversees upstream agricultural production, identified as the most impactful activity in Step 1a. Additionally, the French market accounts for approximately half of the company's overall business.	<b>Impact and Feasibility</b> The selected subsidiary is responsible for R&D, procurement and manufacturing cosmetic products for the parent company, contributing to two-thirds of the group's total turnover.



# ACCELERATED PATHWAYS ENVIRONMENTAL REALM

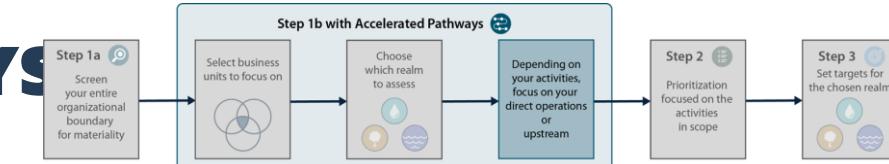


Companies can opt to focus on one or two specific environmental realms (i.e., Land, Freshwater, or Ocean) where they have material activities, instead of all three.

## What to know

- This option allows companies to make progress on setting and acting on targets for the realm where they have the most data, while continuing to gather more data on the other realms.
- By focusing on a specific realm, companies only need to estimate the pressures relevant to that realm. For example, a company focusing on freshwater would only need estimates for the water use and water pollution pressures.
- This choice is available during Step 1b: Value Chain Assessment – Task 7: Map your value chain activities and locations.
- The selected realm will then be the focus of all subsequent steps in the target-setting process, and this focus will be reflected in the company's claims. However, companies that do not narrow their realm of focus during the value chain assessment will also have the opportunity to do so during Step 3: Set targets.

# ACCELERATED PATHWAYS VALUE CHAIN SEGMENT



Companies may be able to narrow their value chain scope to either a) direct operations or b) upstream, in order to focus on where their chosen environmental realm(s) has the greatest impact.

## What to know:

- Eligibility to narrow the value chain segment scope will depend on the specific business unit(s) and realm(s) a company is focusing on.
- Specific eligibility criteria is outlined in the Step 1 & 2 Technical Guidance Updates (V1.2).
- Pending eligibility, companies can narrow the value chain segment scope during Step 1b: Value Chain Assessment – Task 7: Map your value chain activities and locations.
- The selected value chain segment will be the focus of all subsequent steps in the target-setting process, and this focus will be reflected in the company's claims.

# STEP UP FOR NATURE

SBTN invites companies to *Step Up for Nature* – a global effort to collectively signal ambition on credible nature action through science-based targets.

The initiative will highlight private-sector progress toward the 2026 Global Biodiversity Stocktake and demonstrate how companies are helping deliver measurable outcomes for nature.



# HOW IT WORKS

The initiative calls on companies to **take their next step** toward science-based targets for nature, wherever they are in their journey.



# COMPANIES ARE ALREADY STEPPING UP

The first cohort of companies is now featured on SBTN's [Ambition Board](#), contributing to a transparent picture of collective ambition and

Company	Sector	Country	Step: 3	Timeline
<b>Federation of Migros Cooperatives</b> ADDED DEC 2025	Retail	Switzerland	3	DEC 2026   LAND   FRESHWATER
<b>H&amp;M Group</b> ADDED DEC 2025	Textiles Apparel and Footwear	Sweden	3	JUN 2026   LAND
<b>Holcim</b> ADDED DEC 2025	Building materials	Switzerland	3	DEC 2025   FRESHWATER

# READY TO STEP UP?

Join companies turning ambition into impact with science-based targets.

**TAKE THE  
NEXT STEP.**



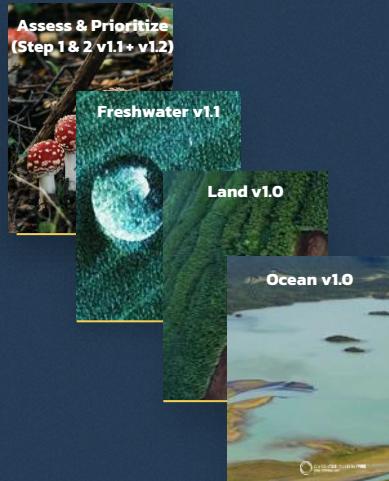
**NOT READY TO TAKE  
THE NEXT STEP YET?**

**STAY  
CONNECTED.**

Sign up to receive  
updates on the initiative -  
including news, tools, and  
tips to help your company  
get started.

# WHAT RESOURCES DOES SBTN OFFER?

## METHODS



## ENABLERS



## GUIDANCE



## COMING SOON

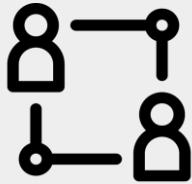


plus additional tools and resources  
including illustrative case studies and technical FAQs



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# NEED HELP ALONG THE JOURNEY? SUPPORT IS AVAILABLE FOR COMPANIES:



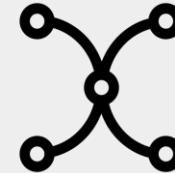
## Ready for Validation?

- Ready to submit for validation? [Register here](#)
- Want to know more about the validation process? [See here](#)
- Got a validation related question? [Contact the validation service](#)



## Do you need a technical consultant to support you?

- Work with a [SBTN Service Provider](#) – organizations such as *Yachiyo Engineering Co. Ltd.*, and *The Biodiversity Consultancy* have supported validated companies



## Do you have a technical-related question?

- Ask all method-related questions via the [SBTN Helpdesk](#)
- Review [SBTN FAQs](#) – as questions arise, and consult the “Technical FAQs” in the [Resource Library](#).



A wide-angle photograph of a mountainous landscape. The foreground is filled with dry, golden-brown grass. In the middle ground, several rounded hills and mountains are visible, their slopes covered in a mix of brown and green vegetation. The background features a vast, blue sky with wispy, white clouds. The overall scene is peaceful and natural.

Thank you

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17. Dezember 2025 10-11 Uhr

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29. Jänner 2026 15-16 Uhr

### Biodiversitätsziele strategisch verankern und kommunizieren Einblick in die Praxis

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**Dienstag 27.01.2026, 9:15-10:00 Uhr**

Vorstellung der Publikation:

## **“Transitionsplan. Wie Unternehmen in Österreich die Klima- und Biodiversitätskrise angehen.“**

### **Eine Analyse aktueller Entwicklungen 2025**

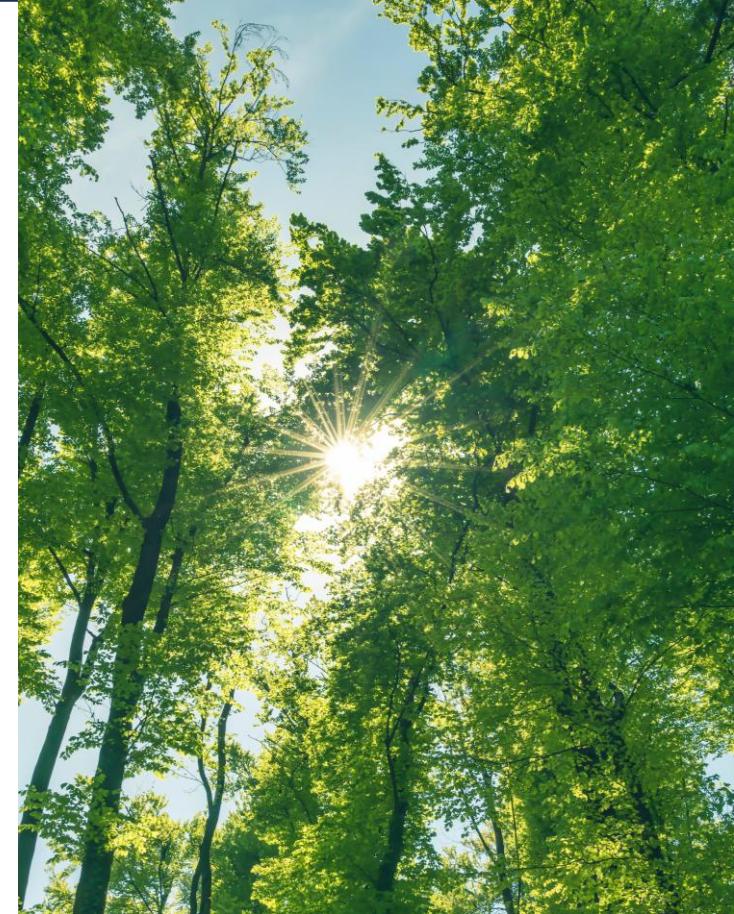
- welche Unternehmen haben bereits einen Klimatransitionsplan aufgestellt?
- welche Qualität haben diese Pläne?
- spielt das Thema Biodiversität bei der Transitionsplanung bereits eine Rolle?

Praxis-Beispiele der **Lenzing Group & UNIQA Insurance Group**.

Online via Zoom, Anmeldung unter:

[https://us06web.zoom.us/meeting/register/le\\_7kiGIRBavKRKRq3Oorg#/registration](https://us06web.zoom.us/meeting/register/le_7kiGIRBavKRKRq3Oorg#/registration)

Oder auf [www.globalcompact.at](http://www.globalcompact.at)





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Wir wollen die weltweite Zerstörung der  
Natur und Umwelt stoppen und eine  
Zukunft gestalten, in der Mensch und  
Natur in Harmonie miteinander leben.

together possible™

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